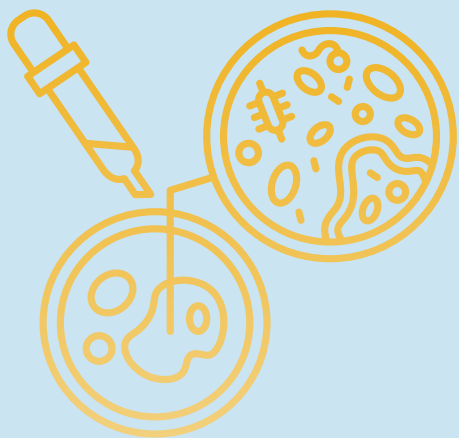


# Vitronectin XF™ vs Matrigel®



Stem cells have incredible therapeutic potential for regenerative medicine and cell therapy. However, bringing successful therapeutics to the market requires well-defined, consistent products. Standardizing your stem cell process development early on to ensure consistency can expedite your research and development efforts.

## Which Characteristics Benefit Your Stem Cell Process Development?

Vitronectin XF

Matrigel

### PERFORMANCE



Supports

**MORPHOLOGY**

Supports



Promotes

**PROLIFERATION**

Promotes



Maintains

**PLURIPOTENCY**

Maintains



### EASE OF USE



**NON-TREATED WELL PLATE**

**CULTUREWARE**

**CULTURE-TREATED WELL PLATE**



Vitronectin solution coats the non-tissue culture-treated cultureware.

To ensure cell attachment, Matrigel is dependent on tissue culture-treated well plates.



**ROOM TEMPERATURE**

**TEMPERATURE**

**COLD/ICE**



Liquid at room temperature.

Not liquid at room temperature.

Thaw Vitronectin and easily use at room temperature.

All materials - media, pipette tips, conical tubes, serological pipettes - must be cold/chilled.

Entire process - preparation, coating application, aliquoting - must be performed cold/on ice.

### REGULATORY COMPLIANCE



**HUMAN**

**SOURCE**

**MOUSE**



Recombinant, full-length, human vitronectin prepared under xeno-free conditions.

Avoids safety issues from harmful pathogens and other contaminants found in animal-derived components.

Solubilized basement membrane preparation extracted from the Engelbreth-Holm-Swarm (EHS) mouse sarcoma cells.



**FULLY DEFINED & SIMPLIFIED**

**COMPOSITION**

**UNDEFINED & HETEROGENEOUS**



Highly characterized: comprised of a single, defined, recombinant full-length human vitronectin sequence fused to a human immobilization domain, expressed under chemically defined conditions.

Use as part of a completely defined system for complete control over your culture environment, resulting in more consistent cell populations and reproducible results in downstream applications.

Heterogeneous mix of non-human, animal origin ECM proteins, undefined extracellular components, and growth factors.

**Utilizing Vitronectin, a xeno-free, defined, FDA-friendly ECM that encourages cell proliferation, maintains pluripotency, and is produced in large lot sizes to meet your scale-up needs, translates to simpler scale-up and accelerates the all-important pathway for regulatory approval for complex regenerative medicine and cell therapy applications.**